

# POST SHOW REPORT

9th

# PHARMA BANGLADESH EXPO



International Convention City.

Bashundhara, Dhaka, Bangladesh.



Over the last decades, key health indicators such as life expectancy and coverage of immunization have improved notably, whilst infant mortality, maternal mortality and fertility rates have dropped significantly. Long before the emergence of contemporary global health initiatives, the government placed strong emphasis on the importance of childhood immunization as a key mechanism for reducing childhood mortality. Expanded Programme on Immunisation (EPI) in Bangladesh is considered to be a health system success because of its remarkable progress over the last two decades. It provides almost universal access to vaccination services, as measured by the percentage of children under 1 year of age who receive BCG (a vaccine against tuberculosis). This increased from 2% in 1985 to 99% in 2009. Coverage of other vaccines has also improved substantially.

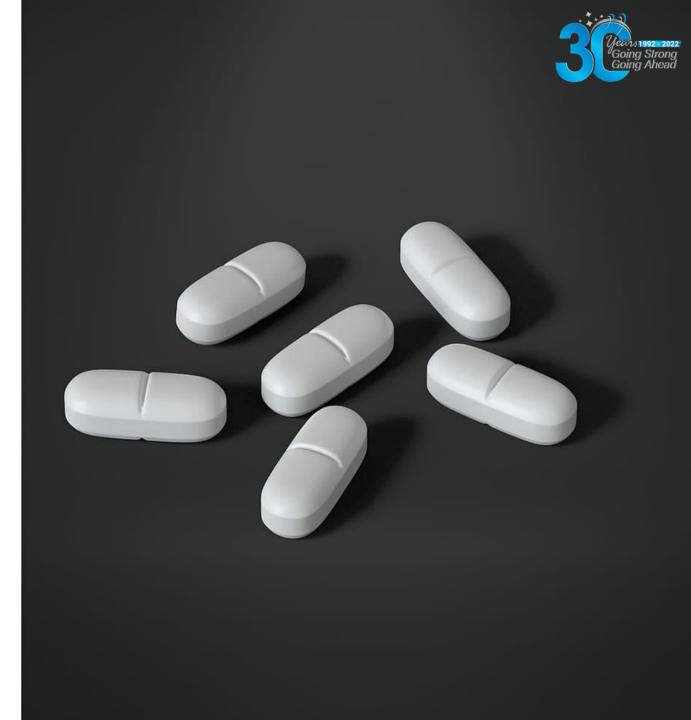




# INDUSTRIES SECTOR RECORD BREAKING GDP GROWTH

Pharmaceuticals industry of Bangladesh has grown significantly over the last five years. From 2012 to 2017, historical five years CAGR was 15% and from 2014 to 2017, historical three years CAGR was 21%. According to industry experts, market size of pharmaceuticals may reach about BDT 330,000 million by 2024.

Improved healthcare facilities and diagnosis with modern technology and rapid growth of chronic diseases due to change in lifestyle and environment factors are other reasons for the growth of domestic drug market, Shafiuzzaman mentions. According to Export Promotion Bureau (EPB) data, Bangladesh's medicine exports registered a 25.60% rise to \$130 million in FY19, which was \$103.46 million the previous year. Beximco Pharma, a leading exporters to the US, has received US FDA certification, while Square Pharmaceuticals and Incepta got UK MHRA (Medicines and Healthcare Products Regulatory Agency) certification to exports items.



# ABOUT THE EXPO

After successful editions of `Pharma Bangladesh', CEMS-Global USA jointly with CEMS Bangladesh presented the absolute leading International Exhibition on Pharmaceutical, Raw Materials, Active Ingredients, Processing Machinery, Packaging Machinery, Equipment and Related Services for the Pharma Sector – "9th Pharma Bangladesh Expo", which was Bangladesh's biggest Pharmaceutical Machinery & Technology Exhibition and a one-stop single platform to showcase the latest progress made, and latest technology achieved for the Pharmaceutical Industry. Exhibiting at the "9th Pharma Bangladesh Expo" opened doors to the entire Pharmaceutical Industry of Bangladesh and a perfect networking event one cannot afford to miss.



#### **ABOUT THE EXPO**

This exhibition was very important for Bangladesh and its Healthcare Industry as a whole as it offered an Industry specific showcase of Pharmaceutical, Healthcare products, solutions and services from leading companies from across the globe. As the population growth rate is 1.01% and only Bangladesh contains 2.18% of the total population in the world which is more than 167 million people with the density of 1,112 people living per square kilometer seeking better medical services every day, therefore Bangladesh has big opportunities for various medical sectors healthcare companies and professional.

The "9th Pharma Bangladesh Expo" was a great B2B platform and a meeting place for Buyers and sellers of Pharmaceutical, Healthcare products, solutions and services and also provided an interactive platform for Exhibitors to generate business through technology & machinery displays. The 9th Pharma Bangladesh Exhibition significantly enhanced the synergy effect and attracted top level professionals from the Industry thus improving technology, focus and visitors of the expo.









## INAUGURATIOIN CEREMONY& EVENT GLIMPSE

CEMS Bangladesh in association with CEMS Global USA has once again organized the 9th edition of Pharma Bangladesh. An Inauguration Ceremony was held at ICCB with Chief Guest, H.E. Nurul Majid Mahmud Humayun, M.P. Hon'ble Minister of Industry Ministry, Government of the People's Republic of Bangladesh. Md. Abdul Kayowm Sarkar, Chairman, Bangladesh Food Safety Authority (BFSA), A. H. M. Ahsan, Vice Chairman & CEO, Export Promotion Bureau (EPB), Mr. Syed Ershad Ahmed, President, American Chamber of Commerce in Bangladesh and Dr. V. M Thomas Chairman of Chennai Fertility Center and Research Institute also attended as a special guest at the exhibition. The event was presided over by Ms.Meherun N. Islam.





























## **ABOUT CEMS - GLOBAL**

Since its inception in 1992, CEMS-Global USA, with its HQ in New York - United States. In this span of 30 years, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

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Date: 9 - 11 May, 2024

Venue: International Convention City Bashundhara, Dhaka.

Thank you for your participation ... See you the at next event in 2024!

Reserve your preferred exhibit space now! For more information, Please contact:

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